

Press Release – February 2010

Surfrider Foundation Europe

THE OCEAN INITIATIVES EVERYWHERE ON THE EUROPEAN COASTLINE – SAVE THE DATE

Surfrider Foundation Europe, a non-profit organisation for the protection of our European coastal heritage, is organising the 15th edition of the “*Ocean Initiatives*”, the largest eco-friendly weekend in Europe:

DATES: Thursday 18th to Sunday 21st of March – PLACE: everywhere in Europe

AN ALERT AT ALL LEVELS ABOUT THE STATE OF COASTS AND RIVER BANKS IN EUROPE

This event is open to all (general public, schoolchildren, companies, etc.). It aims at bringing the impact of marine and seashore waste to the attention of our elected representatives, the authorities and the companies.

The United Nations declare 2010 to be the International Year of Biodiversity. 1,000,000 seabirds are killed and 100,000 marine mammals are killed by marine debris every year.

Inviting everyone to join us at the beaches, lakes and rivers will allow to quantify the volumes of waste collected and gather citizens' signatures. Surfrider Europe will attend the European Maritime Day in order to take its demands concerning macro-waste to the Members of the European Parliament on 20th May 2010 in Gijón in Spain.

GOAL: 50,000 PARTICIPANTS – EVERY CITIZEN HAS A ROLE TO PLAY

More than 160 clean-ups already registered. To organise or participate in a clean-up operation and sign the petition, it couldn't be easier! Simply register on:

www.initiativesoceanes.org or www.surfridercleanups.org

Communications

Gabriel Gelin
PR Manager
Email : ggelin@surfrider.eu

Organisation/coordination

Boris Masseron
Project Manager
Email : bmasseron@surfrider.eu

Clémentine Dansette
In charge of Southern Europe Development
Email : cdansette@surfrider.eu

Ocean Initiatives in 2009

More than 20,000 volunteers
500 sites (beaches, lakes and rivers) in more than 20 countries around the world.

Find all our programmes at : www.surfrider.eu

